

# T a n a p o r n   K u s o l m a n o m a i

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After early experience in the startup community for several years, Mymint began her career as UX designer with combination of User-Centred design and business strategy skills within Agile project management served to realize passionate about the delivery of innovative products to the real market.

## CERTIFICATE

### Software Product Management Specialization

University of Alberta  
6 courses

### Be The Change

School for social change agent

### Chula Startup League

Startup incubation program

### Agile Analytics

University of Virginia

## AWARD

### Top 20 South East Asia

Esprise 2017  
Startup Contest

### YWC15

Best Social Innovation Award

### Winner Award

SCG Packaging x Wallpaper\*  
The Challenge 2017

### 1st RUNNER UP

CU Startup 2017

## EDUCATION

2015 - 2018

### Chulalongkorn University

Industrial Design  
Faculty of Architecture

## SKILL

- Product Management
- Conduct Design Process
- SQL
- HTML SCSS
- UX Method
- Agile Method
- Adobe Suite
- Wordpress
- Sketch
- LINE OA

## ACTIVITIES

2020

Nov - Now

### Co-founder

#### Hato Chatbot

LINEHACK2020;

Build chatbot using LINE Messaging API and manage Agile team

2018 - Now

### Participant

#### Hammer Club

Business case underground society

Solve business case and improve consulting skills

2019

Dec - Now

### Co-Founder

#### ElemieStudio.com

Social solution maker & design blog

Manage team and operation of each project, lead design process and implement team's technology strategies

2017 - 2019

### Core Team

#### Chula Tech Startup Club

Managed brand and organized and incubation program for members

2018

July - Dec

### Participant

#### Chula Startup League

Attended the Disciplined Entrepreneurship 24 Steps to a Successful Startup course and groomed startup model

## WORK EXPERIENCE

Nov 2019 - Now

### UX Designer

#### Siam Commercial Bank (Wealth Platform)

My wealth project

Increase engagement of user in wealth management activities to convert to marketing transaction

-Made a user research, defined and visualized into persona, which can be identified by data from launched features

-Analyzed competitors to spot opportunities in the market: suggested that the product could be a personal financial consultant who gives customers a reliable advice

July 2018 - July 2019

### UXUI Designer

#### BKK Management Group Digital transformation consultant

-Collaborated with software engineer team to build the product within the iteration of agile

-Conducted user research to redesign Gened Chula website, making webpage the main channel for students to find a course that fits their schedule with an additional features